



# Tapjoy Affiliate Sales



## About Tapjoy

We are the Maximum Impact Platform™ that connects marketers to highly-engaged consumers in the mobile apps & games that they love.

# 600MM+

Global Monthly Active Users

# 20K+

Apps via direct SDK integration

# 13MM+

Ad engagements delivered daily

## Tapjoy's Affiliate Sales

Affiliates are the heart & soul of the digital marketing space. Brands, agencies, and direct advertisers utilize affiliate programs & networks to enhance their user acquisition & sales goals.

Tapjoy's Affiliate Sales team is here to help connect the dots. We offer a variety of products to help maximize your objectives.

### GET STARTED:

# 1

Contact your Tapjoy Account Executive to implement a tailored strategy.

# 2

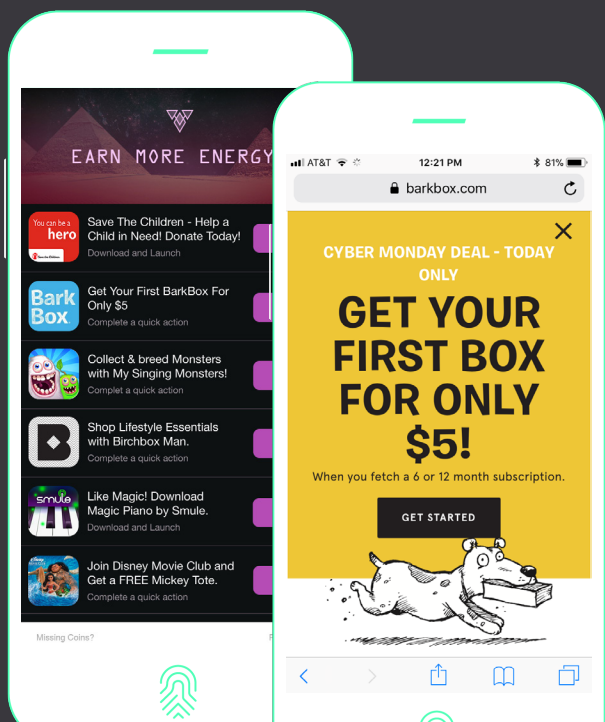
Set pricing strategies to achieve maximum impact.

# 3

Sign up as an advertiser or login to the Tapjoy dashboard.

## Tapjoy Interplay™ Products

- Pay-per-Call
- Cost-per-Click
- Cost-per-Install
- Cost-per-Acquisition
- Cost-per-Engagement
- Cost-per-Video (Completed)



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